

A reward for yourself...
A little luxury and delight...

ELPA PLUS

エルパ・プラス

A proposal to respond to a demand
of added value and sensibility

With the growing economy and
prosperity, consumers are looking for
a little reward for themselves to enjoy
and relax so that they could move on
and do their best the next day.

We would like to respond to those
consumers' needs, and to make a
proposal for a sense of added value.





ES-BTC201 NFC Bluetooth Compact Speaker

High sound quality that spreads out 360°
With selectable unique color variations

- One Touch Connection
NFC Function

[Near field communication]

One touch Bluetooth pairing with smart phones that have NFC correspondence, or Androids with wallet functions.



- What is NFC

NFC (Near Field Communication) is short distance wireless communication standard. NFC was approved to be an international standard level as ISO/IEC 18092 on December 2003. Since it became an international standard, it is now used in IC cards, cell phones, computers, home appliances, and more.

- Why NFC?

NFC is used in "Mifare", which is most used in the world, and "FeliCa" which is used for transportation payment cards in Japan, it is used in the top common communication method and has compatibility with various IC card standards, and not only reading information, but can also communicate, and also, since it is expected that smart phones with NFC will spread quickly and widely.

ES-BTC201 NFC Bluetooth Compact Speaker

MP3 Player Imbedded/ microSD card slot equipped

● Able to play MP3 music inside the microSD card just by plugging it in

Φ 3.5mm Stereo mini jack equipped

● Φ 3.5mm mini stereo cable included, able to connect with equipment with external output



Hands-free Communication

● During Bluetooth connection mode, even if the phone rings while music is playing, able to communicate with the embedded mic hands free.

※ When not answering the phone, press the hands-free button for 2 sec., and the phone will stop ringing.



■ Main Specification

Power: Lithium Ion Battery Imbedded (700mAh)

Continuous Usage Time: Approx. 5 hours

Transmission Method: Bluetooth Ver. 3.0

Correspondence Profile: A2DP, AVRCP

Correspondence Codec: SBC

Speaker: Diameter 54mm (Full range)

Power Amp: Max. output 3W

Input: micro SD Card (up to 32GB), Φ 3.5mm stereo mini jack

Transmission Distance: Approx. 10m (place where there is no obstacles)

Accessories: USB power cable, Φ 3.5mm stereo mini cable

Outer Dimensions: Approx. W80 x H70 x 80

Weight: Approx. 200g

ES-BTC201

NFC Bluetooth Compact Speaker

Special color variation, and high quality texture



○ES-BTC201 (W) Pearl White

○ES-BTC201 (V) Blue Purple

○ES-BTC201 (P) Rose Pink

○ES-BTC201 (T) Truffle Brow

○ES-BTC201 (D) Aragon Orange



ES-BTC202

NFC Bluetooth Compact Speaker

Compact but authentic, 54mm full range unit

Soft, shiny high quality cloth used

Comfortable sound, able to listen for hours

- One Touch Connection

NFC Function

[Near field communication]

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ES-BTC202 NFC Bluetooth Compact Speaker

MP3 Player Imbedded/ microSD card slot equipped

● Able to play MP3 music inside the microSD card just by plugging it in

Φ3.5mm Stereo mini jack equipped

● Φ3.5mm mini stereo cable included, able to connect with equipment with external output

Hands-free Communication

● During Bluetooth connection mode, even if the phone rings while music is playing, able to communicate with the embedded mic hands free.

※ When not answering the phone, press the hands-free button for 2 sec., and the phone will stop ringing.



■ Main Specification

Power: Lithium Ion Battery Imbedded (660mAh)

Continuous Usage Time: Approx. 5 hours

Transmission Method: Bluetooth Ver. 3.0

Correspondence Profile: A2DP, AVRCP

Correspondence Codec: SBC

Speaker: Diameter 54mm (Full range)

Power Amp: Max. output 3W

Input: micro SD Card (up to 32GB),

Φ3.5mm stereo mini jack

Transmission Distance: Approx.

10m (place where there is no obstacles)

Accessories: USB power cable,

Φ3.5mm stereo mini cable

Outer Dimensions: Approx. W94 x H77 x D70

Weight: Approx. 170g

ES-BTC202

NFC Bluetooth Compact Speaker

Quality material made with detail
Soft, shiny satin material with 4 different colors

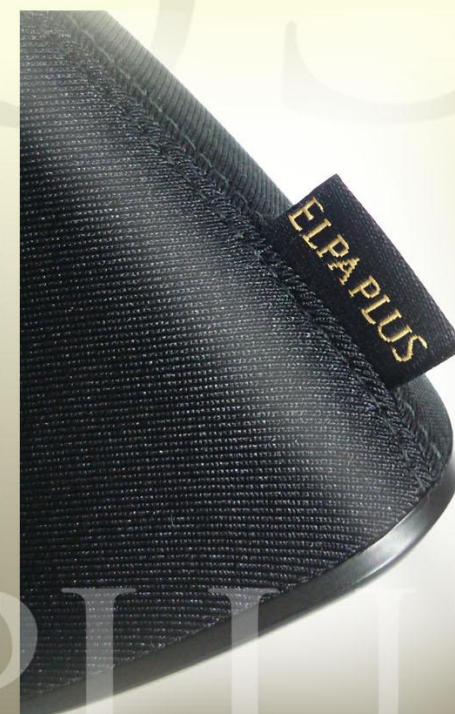


○ES-BTC202(W) Satin White

○ES-BTC202 (A) Satin Blue

○ES-BTC202 (R) Satin Bordeaux

○ES-BTC202 (K) Satin Black



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Product Story for the next stage

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Product Story for the next stage

ELPA PLUS NFC付 Bluetooth スピーカー ES-BTC201

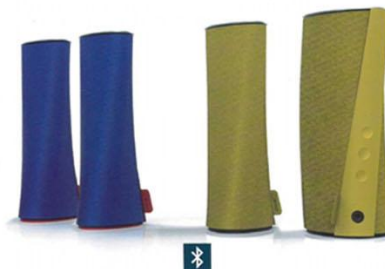


ELPA PLUS NFC付 Bluetooth スピーカー ES-BTC202



A reward for yourself...
Rank up the quality...

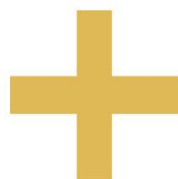
BOOKSHELF
STEREO WIRELESS SPEAKER



WIFI / BLUETOOTH
WIRELESS SPEAKER

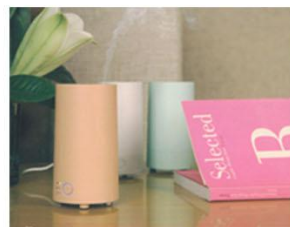


Maximizing the Bluetooth speaker line up
For better sound quality



Coordinating Light and Fragrance
Spreading the world of relaxation
with ELPA PLUS

Aroma Diffuser



A reward for yourself...
A little luxury and delight...

Product Story for the next stage

Check your health wireless, from your smart phone / PC, automatically update data, store up data continuously, organize data and motivate yourself!



- Bluetooth Wireless Bracelet
Type Activity Meter High Definition
Organic EL Display
Reference price: ¥12,800



- Bluetooth Wireless Pedometer/
Activity Meter Super slim type 7.2mm
Automatically store and update data with PC, or smart phones
Reference Price: ¥5,980



- Bluetooth Wireless Height Meter – Just put on top of your head!
Automatically store and update data, sync with PC or smart phones
Reference Price: ¥7,980



- Bluetooth Wireless Scale
Automatically update data, sync with PC or smart phone
and continuously check your weight, body fat, and bone quantity.
Reference Price: ¥8,980



- Bluetooth Wireless Mama & Baby Scale
Automatically store and update data, and sync with PC or smart phones.